



## «Cours de cuisine convivial» Contest Rules

- 1) **WHO CAN ENTER.** No purchase necessary. The Contest is open to residents of Quebec who have reached the age of majority (18) at the time of entry. The entrant must submit a valid email address by subscribing automatically to our newsletter at no cost. Participants may cancel their subscription to the newsletter at any time but the subscription must be active at the time of the draw to be eligible.
- 2) **HOW TO ENTER.** Enter on line at [www.aupaindore.com](http://www.aupaindore.com) OR fill out a ballot (available in stores) and deposit in the ballot box (1 per store). **All ballots that do not include an email address will be rejected.**
- 3) **ODDS OF WINNING.** The odds of winning depends on the number of eligible entries received.
- 4) **CONTEST CLOSING.** Contest closes at 11 : 59 PM. (EST) on June 1st, 2010
- 5) **PRIZE.** The prize, a **cooking session for four (4) people at La Guilde Culinaire for a total value of \$500 before taxes** must be accepted as rewarded, is non-exchangeable, non-transferable and not redeemable for cash. The winner may choose among thematic courses given at La Guilde up to a value of \$125 per enrollment. Please note that all courses are available in French only. La Guilde Culinaire is located at 6381, Saint-Laurent Blvd. [www.laquildeculinaire.com](http://www.laquildeculinaire.com)
- 6) **CONTEST DRAW.** The draw will be made randomly by computer among the eligible entries received during the duration of the contest, at 12:00 p.m. (Noon) on June 10, 2010 at the Head Office of Boutiques Au Pain Doré Inc. located at 3075 de Rouen, Montreal.
- 7) **NOTIFICATION.** In the 24 hours following the draw, the selected entrant will be contacted at the email address and/or telephone number provided.
- 8) **ELIGIBILITY.** In order to received the prize, the selected entrant must, in addition to meeting all eligibility criteria and requirements as stated in the Contest Rules : a) respond to the notification email or telephone call within three (3) days of transmission by Boutiques Au Pain Doré Inc.; b) correctly answer, unaided, a time-limited mathematical skill-testing question to be administered by telephone at a pre-arranged, mutually convenient time.

At that time, Boutiques Au Pain Doré Inc. will make the proper arrangements with the winner regarding the delivery of the prize to the address of his/her choice within the Province of Quebec. Should the selected entrant fail to comply with any of the requirements set out in the Contest Rules, the prize will be forfeited by that selected entrant. Boutiques Au Pain Doré Inc may then, at its sole discretion, randomly draw another entrant to be the possible winner of the prize.

- 9) **RESTRICTIONS.** The Contest is not open to employees of Boutiques Au Pain Doré Inc. its parent, subsidiaries or affiliated companies, the organizations or companies who collaborated to this contest, or anyone with whom any of the foregoing is domiciled.
- 10) **GENERAL CONDITIONS.** Any litigation respecting the conduct or organization of this publicity Contest may be submitted to the *Régie des alcools, des courses et des jeux* for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

All illegible, incomplete or fraudulent entries will be disqualified. Participants or persons who attempt to enter the Contest through illicit means, violate the Contest Rules, attempt to tamper with the entry process or the operation of the Contest or act in an unsportsman-like manner or with the intent to annoy, abuse, threaten or harass any other person or entrant will be disqualified. All

decisions of the Contest Judges, either Boutiques Au Pain Doré Inc. employees or independent organizations, regarding eligibility matters or entrant disqualification will be final. All entries become the property of Boutiques Au Pain Doré Inc. and will not be returned.

Contest Rules are available at the Head Office of Boutique Au Pain Doré Inc. in Montreal, at all Boutiques Au Pain Doré Inc. locations and on our website [www.aupaindore.com](http://www.aupaindore.com).

The prize must be accepted as described in the Contest Rules, it cannot be exchanged or replaced for another prize and is not convertible to cash.

At its sole discretion, Boutiques Au Pain Doré Inc. reserves the right to substitute the prize or a portion of the prize for one of equal or greater value, including a cash award, if the prize cannot be awarded for any reason.

No correspondence will be made with the entrants in relation to the Contest, except with the selected entrant(s) to determine the winner of the prize.

**CONFIDENTIALITY POLICY FOR ALL ENTRANTS :**

*Boutiques Au Pain Doré Inc. ensures that all information collected will be considered private and confidential and will not be disclosed without the prior knowledge or consent from you. Rest assured that all possible actions will be taken to guarantee the confidentiality of your personal information.*